

Matched Funding Campaign – Terms and Conditions



1. Campaign Period

Donations will be matched from 24 November 2025 to 24 December 2025, or until the £60,000 matching pot is fully allocated, whichever comes first.

2. Matching Limit

Donations will be matched up to a total of £60,000. Once this limit is reached, further donations will not be matched but will still support hospice care.

3. Eligibility for Matching

- Only personal donations from individuals are eligible for matching.
- Donations from companies, organisations, ticket sales, event proceeds, or sponsorships cannot be matched.
- Example: A £30 personal donation is eligible; a £30 marathon sponsorship is not.

4. Donation Channels

- Eligible donations must be made via our official campaign page, via telephone or offline (cheque, bank transfer, or in-person at the hospice) during the campaign period.
- Offline donors must state that their gift is for the matched funding campaign.

5. Gift Aid

- Gift Aid is not matched, but if you are a UK taxpayer, you can add Gift Aid to increase your donation's value by 25% at no extra cost.

6. After the Matching Pot Runs Out

- Donations received after the £60,000 pot is exhausted will not be matched but will still make a vital difference.

7. Use of Funds

- All donations, matched or unmatched, will be used to provide care, comfort, and support for patients and families at St Helena Hospice.

8. Contact Information

For questions, please contact our fundraising team at 01206 931468 or email fundraising@sthelena.org.uk.