Matched Funding Campaign – Terms and Conditions

1. **Campaign Period**
   Donations will be matched from **24 November 2026 to 24 December 2026**, or until the £70,000 matching pot is fully allocated, whichever comes first.

2. **Matching Limit**
   Donations will be matched **up to a total of £70,000**. Once this limit is reached, further donations will not be matched but will still support hospice care.

3. **Eligibility for Matching**
   - Only **personal donations from individuals** are eligible for matching.
   - Donations from companies, organisations, ticket sales, event proceeds, or sponsorships **cannot** be matched.
   - Example: A £30 personal donation is eligible; a £30 marathon sponsorship is not.

4. **Donation Channels**
   - Eligible donations must be made via our official donation page, via telephone or offline (cheque, bank transfer, or in-person at the hospice) during the campaign period.
   - Offline donors must state that their gift is for the matched funding campaign.

5. **Gift Aid**
   - Gift Aid is **not matched**, but if you are a UK taxpayer, you can add Gift Aid to increase your donation's value by 25% at no extra cost.

6. **After the Matching Pot Runs Out**
   - Donations received after the £70,000 pot is exhausted will not be matched but will still make a vital difference.

7. **Use of Funds**
   - All donations, matched or unmatched, will be used to provide care, comfort, and support for patients and families at St Helena Hospice.

8. **Contact Information**
   For questions, please contact our fundraising team at **01206 931 468** or email **fundraising@sthelena.org.uk**.